

IRWA UPDATE
Spring 2006 Region Forum
Omaha, Nebraska April 21, 2006

Region 3 Region Chair, Jack Holt, SR/WA presented a PowerPoint Presentation addressing six general areas. Rita Rasmussen was kind enough to forward the complete 63 slide presentation and I will attempt to summarize the high points for you. If you would like to view the entire update, let me know and I will forward it to you.

Membership Trends

- Our membership was up 100 people from 2004 to 2005 for a total membership of 8,631.
- The 2005 exit survey among non-renewing members indicated the following reasons for not renewing:
 - No longer in the right of way profession
 - Retirement...aging baby boomers are an issue for IRWA and other associations as well
 - Employer no longer supporting dues payment

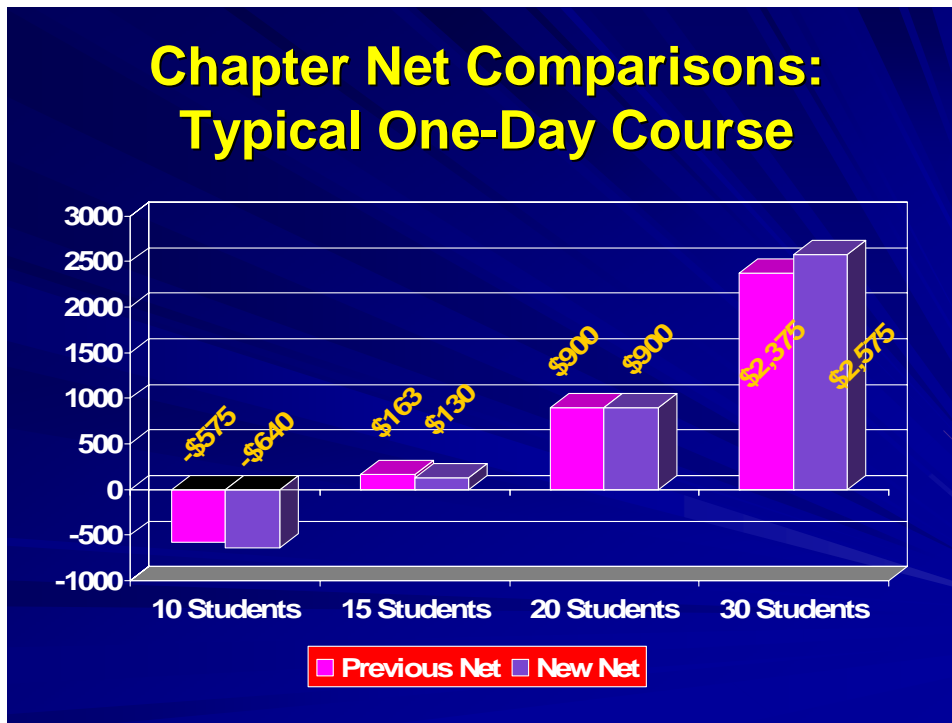
International Membership Committee Highlights

- The committee was expanded two years ago from eight to ten members in order to include all ten regions.
- Created a PowerPoint Presentation on IRWA membership benefits that can be downloaded and customized to present to employers and agencies.
- A newsletter for chapter membership chairs began in January 2005.
- An online training program for chapter membership chairs that began in January, 2006.
- Software enhancements to better manage membership records.

Education and Professional Development

- In our current year, education fees and tuition will account for 41% of gross revenues and expenses at the International level.
- Course presentations dropped from 349 in 2004 to 343 in 2005. We started 2005 with a lot fewer courses in January and February, due to the revisions to the Uniform Act which necessitated the revision of 14 courses.
- Actual course enrollment dropped more drastically from 6,234 in 2004 to 5,821 in 2005. This is a more accurate indicator of our success in education and training.
- Average class size also dropped from 18.94 in 2004 to 17.96 in 2005.
- Introduction of the new course pricing system in 2004 and subsequent streamlining has led to better understanding of the roles of chapter course coordinators and headquarters. More profit to the chapter is realized with fewer students needed to break even.
- Production of course manuals has been moved from Kinkos to Relison because of better quality control.
- All IRWA courses will be standardized and revamped in two years.
- IRWA currently guarantees availability of five core courses in every region every three years.
- Effective July 1, 2006 IRWA will charge chapters \$15 per day more for courses offered through a chapter. Chapters may change the 'retail' price of the courses to pass along the increase.
- Chapters will have additional financial incentives for larger classes:

- Full reimbursement for course coordinator student participant materials at 20 students, 75% for 15-19 students and 50% for less than 15 students in a class.
- Additional credit of \$100 if the chapter has 25-29 students in a class and an additional credit of \$200 if there are more than 30 students in the class.
- Course Coordinator fee is addressed as follows:
 - Tuition scholarship for the course coordinator continues to be a local chapter option.
 - If chapter decides to fund a course coordinator fully, the chapter would receive \$65 less in credits. This could be recouped with an additional \$5 charge for 13 students in the class.
 - If the chapter decided not to provide a tuition discount to the course coordinator, the coordinator would pay \$65 out of pocket for a \$255 one-day course.
- During the past year, 25% of all IRWA courses were either cancelled or postponed. This resulted in additional overhead with managing the course formation process. Therefore:
 - Each chapter is allowed two course cancellation/postponements per calendar year without charge.
 - Additional course cancellation/postponements will incur a \$25 fee per course.
 - Exceptions can be made for extenuating circumstances such as weather-related events.
 - Chapter assistance to help offset any loss for holding a course. Amount is \$3,000 per region to be disbursed based on Region Chair recommendation.



2006 Annual Education Conference

- To be held in Denver, Colorado from June 18-21, 2006
- New format beginning with the General Session on Sunday at 2:00 pm and ending with the Installation Banquet on Wednesday night.
- No bids received for the 2011 conference so the IEC will be responsible for selecting the site.

Uniform Act Symposium

- Held November 7-9, 2005 in Anaheim, California.
- There were 425 participants in 72 workshops.
- The target audience was US federal agencies, state transportation departments, local public agencies, right of way consultants and appraisers.

Public Real Estate Education Symposium (PREES)

- A joint effort between IRWA and its United States Federal Agency partners.
- A cost-effective venue for federal agencies and right of way professionals to communicate and interact on right of way issues.
- Will be at a centralized location beginning in February, 2007.

IRWA Communications & Marketing

- Marketing and communications is a major factor in the success of our organization.
- I'm sure you've noticed the continuing improvement in Right of Way magazine.
- Archived magazine articles are being placed on the website.
- Intent to hire a fulltime webmaster to create a new website by July, 2006.
- Monthly web-based seminar for Members Only which began in January, 2006.
- Leadership Module in Fall 2006 focusing on marketing and promotions at the chapter level.
- Principles of Right of way textbook online by July 1, 2006.

IRWA Strategic Plan

- Mission: "The International Right of Way Association will be the worldwide leader for innovation and excellence in the acquisition and management of right of way and public use infrastructure."
- Five major strategies
 1. Provide education and professional development opportunities to stakeholders in the right of way profession.
 2. Develop a diverse community and network of empowered stakeholders within the right of way profession.
 3. Adapt and integrate best practices, techniques and standards to benefit our stakeholders worldwide.
 4. Expand the leadership and influence of the IRWA throughout the right of way profession worldwide.
 5. Develop IRWA's resources and practice responsible stewardship to achieve our vision.
- Our Core Purpose is to create public awareness, trust and confidence in the right of way process to build a better world.

Future Dues Adjustments in 2007

- IRWA has been averaging a dues increase every 4.2 years for the past 25 years.
- IEC intends to recommend a dues increase for 2007 and every two years after that.
- Proposed dues increase of \$10 for senior and active members and \$5 for retired members will require Board of Directors approval in Denver.

Bylaws Amendments

- With increased expansion of the role of region chairs IEC proposed a change in the IEC makeup in 2007-2008

Now:	President	Proposed:	President
	President-Elect		President-Elect
	Vice-President		Vice-President/Treasurer

Secretary/Treasurer
Two IEC Members

Secretary
One IEC Member

- Region chairs staggering of terms to include odd number regions elected for two years in odd number years and even number in even years. Allows for five new region chairs per year assuring better continuity for governing purposes.
- Creation of Canadian and non-Canadian association memberships to clarify IRWA's status as it relates to the Canadian Goods and Services Tax (GST). This will require collection of GST for CRA (Canadian Revenue Agency) on all Canadian membership beginning with the 2006 dues cycle.

How You Can Help

- One new member for every 20 members in 2006, 55 increase. For our chapter that would be three new members.
- One more student in every class in 2006.
- One more annual conference registrant for every chapter in 2006.
- One more chapter leader at fall forum for leadership training on time management for the volunteer.

A copy of this document will be sent to the membership the week of June 5th. If you would like a copy of the complete